

4. Economy Investment and Taiwan Culture

Dates: Jan. 18 - Feb. 5, 2021

Credits: 3

Language: English

Delivery: Blended online – synchronous and asynchronous

Total Hours : 60

Tuition Fees: USD 330 (Online)

***Tuition waiver for AU partner universities**

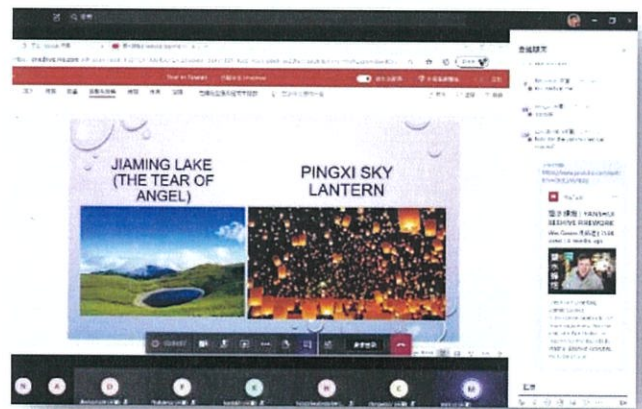
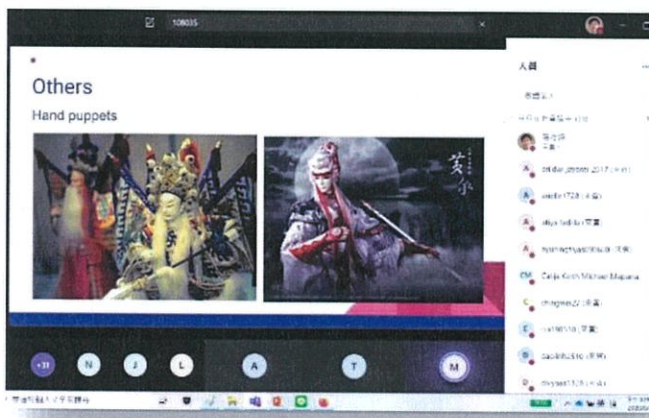
Welcome to Asia University, one of the world's best institutions of higher education. This winter program is designed in particular for students who are interested in learning economy investment appraisal concepts and in exploring various aspects of Taiwan culture and society. With our engaging and inspiring teachers, you are sure to have a rich and rewarding learning experience.

About the Program

Students are invited to spend three weeks studying and learning professional knowledge and cultural experience in Taiwan. The program includes a wide range of academic and cultural topics. The lecture series consists of Investment Analytics, MNE competition dynamics and real investment option under uncertainty. The cultural classes include an introduction to historical heritages and famous night markets. Students will also explore Taiwan religion economy and learn about Ecotourism.

The Program Features

In this program, you can explore Taiwan culture, economy, religion, and lifestyle with first-hand experiences. With our teachers' engaging and inspiring teaching skills, students can benefit from this dynamic and diversified exposure to the real life in Taiwan.



Curriculum for Economy Investment and Taiwan Culture

Course Title	Hours	Module Components
Opening Ceremony & Ice-breaking	4	Tutorials
Introduction to Campus and Courses		
Taiwan's Night Market Economic Culture	4	Tutorials
Taiwan's Religion Culture	3	Lecture
Cross Cultural Communication in Teams Work	3	Tutorials
Taiwan Heritages in Tour Culture	4	Lecture
Design Thinking in Economic Investment	4	Lecture
Financial Investment and Real Investment	6	Lecture
Financial Innovation	3	Lecture
Business Investment and Investor Valuation	4	Lecture
Financial Big Data	3	Lecture
Investment Analytics and Technology Application	6	Lecture
FDI Investment and MNC Exit and Entry	6	Lecture
Presentation	6	Lecture
Assessment and Closing Ceremony	4	Tutorials
Total	60	

Module Components	Contact hours per week	Remarks
Lecture	15	-
Tutorials	6	-
Practical / Lab	-	-

Assignment Method	Percentage (in %)	Remarks
Exam	20	-
Assignments and Quiz	20	-
Presentation	20	-
Others	40	Participation

****For Economy Investment and Taiwan Culture program, please visit the College webpage at**

<https://cm3.asia.edu.tw/bin/home.php?Lang=EN>

****For all Winter Programs, please visit the International College webpage at**

<https://ci3.asia.edu.tw/files/11-1014-8696.php?Lang=en>

