

3. FinTech Application

Dates: Jan. 18 - Feb. 5, 2021

Credits: 3

Language: English

Delivery: Blended online – synchronous and asynchronous

Total Hours : 60

Tuition Fees: USD 330 (Online)

***Tuition waiver for AU partner universities**

Welcome to Asia University, one of the world’s best institutions of higher education. Our winter program provides an opportunity to prepare you for a successful college experience of Innovation in Management, Fintech Application and Culture. By blending academic knowledge with various hands-on activities, you’ll enjoy a rich learning experience that can cultivate your investment appraisal concepts and appreciation of Taiwan culture and society.

About the Program

Students from around the world are invited to spend three weeks living and learning at Asia University. If accepted to the program, you’ll have the opportunity to learn at this popular program of FinTech Application. You can learn from wide-ranged topics such as creativity, teams work, big data analysis, financial innovation, investment analytics, business valuation and Taiwan culture.

The Program Features

During your 3 weeks of online study at Asia University, you will attend classes, participate in team-building events and conduct independent study. When you complete the program, you will arm yourself with critical thinking ability and self-learning skill that will lead you to success in the future. With our teachers’ engaging and inspiring teaching skills, students can benefit from this dynamic and diversified exposure to real-life in Taiwan.



Curriculum for FinTech Application

Course Title	Hours	Module Components
Opening Ceremony & Introduction to Campus and Courses	3	Tutorials
Taiwan's Cuisine and Tour Culture	6	Tutorials
Taiwan's Night Market Economic Culture	6	Lecture
Design Thinking in Management Culture	3	Lecture
Innovative Management in Teams Work	3	Tutorials
Innovative Finance and Risk Management Application	3	Lecture
Financial Investment and Real Investment	6	Lecture
Financial Innovation and Financial Options	6	Lecture
Financial Big Data and Application	4	Lecture
Financial Big Data Analytics and Innovative Service	3	Lecture
Investment Analytics and Technology Application	4	Lecture
Taiwan Creative Entrepreneurship in Leisure and Recreation Industries	3	Lecture
Presentation	6	Lecture
Assessment and Closing Ceremony	4	Lecture
Total	60	

Module Components	Contact hours per week	Remarks
Lecture	16	-
Tutorials	3	-
Practical/Lab	-	-

Assignment Method	Percentage (in %)	Remarks
Exam	20	-
Assignments and Quiz	20	-
Presentation	20	-
Others	40	Participation

For **FinTech Application program, please visit the College webpage at

<https://cm3.asia.edu.tw/bin/home.php?Lang=EN>

For all **Winter Programs, please visit the International College webpage at

<https://ci3.asia.edu.tw/files/11-1014-8696.php?Lang=en>

